

Draft Engagement Plan

Industrial Energy Efficiency Program

Introduction

The 2021-2024 Conservation Demand Management (CDM) Framework will include the launch of a new customer focused program in 2022 for large transmission and distribution connected industrial consumers. The intent is to focus on large complex projects with an emphasis on process improvements and system optimization with preference for those aligned with electricity system peaks. A proposal approach is envisioned in order to provide flexibility and customization. The program is anticipated to enable large industrial consumers to specify funding needed to meet capital hurdles, or other business case requirements.

Two phases are envisioned for this engagement. The first phase will focus on gathering information from stakeholders to identify critical program elements that would be needed to successfully drive large projects forward. Some of the elements that will be explored include overall approaches, funding mechanisms, program requirements and eligibility. Based on this, the IESO will then draft a program framework. The second phase will then come back to stakeholders and request feedback on the framework.

Additional details can be found on the [engagement webpage](#).

Stakeholders and Communities

The IESO encourages all interested parties to participate in this engagement through the public webinars and written feedback as described in the Approach section below. The IESO is seeking input from large industrial loads, service providers, other funding organizations and agencies with experience designing and delivering industrial energy programs of similar magnitude.

Engagement Objectives

The objective of this engagement is to gather information from stakeholders including the identification of critical elements that would be required for a successful large industrial program, and later to obtain feedback on an initial program framework.

Approach

The implementation of this engagement plan will be in accordance with the IESO's [engagement principles](#).

This is a public engagement process. All materials related to this initiative will be posted on the dedicated IESO engagement webpage. In addition, any information and feedback supplied by interested parties will become part of the public domain. Information and feedback that is marked confidential will be treated accordingly by the IESO. There will be opportunities for stakeholders to provide input through webinars, and written feedback. In some instances, the IESO may hold targeted meetings to gather feedback from specific stakeholders with a particular interest and/or knowledge of an issue. The IESO will consider all relevant input and illustrate how feedback was considered in the development of the final outcomes.

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Proposed Engagement Schedule

Anticipated timing for this engagement is presented below.

Timing	Engagement Activity
June 2021	Engagement launch
June 2021	Engagement meeting / webinar <ul style="list-style-type: none">• Presentation• Stakeholder feedback requested• Discussion/questions• Next steps
August 2021	IESO response to stakeholder feedback document posted
October 2021	Engagement meeting / webinar <ul style="list-style-type: none">• Presentation• Stakeholder feedback requested• Discussion/questions• Next steps
November	IESO response to stakeholder feedback document posted
Q1 to early 2022	Engagement meeting / webinar <ul style="list-style-type: none">• Presentation• Discussion/questions• Next steps
Q1/Q2, 2022	Program Launch

For more information and background on this engagement, please visit the [engagement webpage](#).