

# Engagement Plan

## 2021-2024 CDM Framework Mid-Term Review

This document outlines the stakeholder engagement activities associated with the 2021-2024 Conservation and Demand Management (CDM) Framework Mid-Term Review (MTR). The 2021-2024 CDM Framework Directive requires the IESO to complete a formal MTR of the following:

- **System Needs:** alignment of the demand reduction target, electricity target and the CDM Framework budget with the provincial, regional and/or local electricity system needs as identified by the IESO.
- **Customer Needs:** alignment of the CDM program offerings with consumer needs in Ontario.
- **Competitive Mechanism:** lessons learned and recommendations from competitive mechanisms for procuring energy efficiency resources, including results to date of the Energy Efficiency Auction Pilot.
- **Programs:** the progress and impact of CDM programs, including for low-income/income-eligible and on-reserve First Nation consumers and comparison against programs from other jurisdictions.

The IESO will engage with stakeholders through a combination of targeted customer outreach and public engagement sessions where participants will have the opportunity to discuss how customer needs are changing, what barriers exist to undertaking energy-efficiency projects, and what new opportunities may be beneficial to address emerging customer needs. The IESO will provide transparency around the MTR process and will use the feedback received as part of its report back and recommendations to the Minister of Energy in December 2022.

### Stakeholders and Communities

The IESO encourages all interested parties to participate in this engagement through the public engagement activities described in the Approach section below. The IESO anticipates that this initiative will be of particular interest to:

- Customer Segments (i.e. Industrial, Small Business, Commercial, Income-Eligible)
- Indigenous Consumers (on and off reserve)
- Residential Consumers
- Environmental Organizations

- Industry Associations
- Energy Utilities
- Energy Service Providers

## Engagement Objectives

- Inform engagement participants of the MTR process and progress to date.
- Provide an opportunity for stakeholders to comment on the current CDM offerings and identify gaps and opportunities to inform recommendations to Minister of Energy.
- Demonstrate the IESO’s commitment to an open and transparent feedback process.

## Approach

- This engagement plan will be implemented in accordance with the IESO’s approved [engagement principles](#). This is a public engagement process.
- All materials will be posted on the dedicated IESO engagement webpage, and, any information/input supplied by interested parties will also be posted (with consent).
- The approach includes opportunities to provide input through various channels such as webinars, written feedback, and through targeted outreach to affected customers.
- The project team will consider all relevant input and illustrate how feedback was considered to shape the stated objectives.

## Proposed Engagement Schedule

The anticipated timing for this engagement is presented below. Note, the timing and content associated with upcoming activities are subject to change.

Timing	Engagement Activity
April Engagement Days	Stakeholder Engagement Webinar: <ul style="list-style-type: none"> <li>• Inform stakeholders of the MTR process and approach specifically with respect to themes and analyses conducted to support the recommendations</li> <li>• Share summary of system needs</li> <li>• Provide an update on CDM Framework results and enhancements to date</li> <li>• Seek input on trends, program gaps and opportunities</li> <li>• Outline next steps for reporting recommendations to the Minister of Energy in Q4, 2022</li> </ul>

<b>Timing</b>	<b>Engagement Activity</b>
May 12	Deadline for stakeholder feedback
Feb – June (Ongoing Topic-Based Meetings)	Targeted discussions with customers and sector leaders to seek feedback on current needs; summaries of findings to be shared during report back on stakeholder feedback
Mid-Late May	IESO to publish stakeholder feedback
July Engagement Days	Stakeholder Engagement Webinar: <ul style="list-style-type: none"> <li>• Share summary of customer feedback received through outreach channels, analysis of competitive mechanisms, results of program review</li> <li>• Seek written feedback</li> </ul>
December, 2022 (TBC)	Share recommendations with the Minister of Energy Report back to Stakeholders

## Additional Background and Resources

[2021-2024 Conservation and Demand Management Framework \(ieso.ca\)](#)

[Save on Energy CDM Programs](#)

## Related Engagements

The MTR work is being conducted in tandem with other IESO initiatives:

[2021 Annual Planning Outlook](#) - to include a 20-year forecast for CDM program savings.

[2020 Annual Acquisition Report](#) - to highlight opportunities for CDM to address system needs.

[Pathways to Decarbonization](#) - will seek to highlight the increasing opportunities for CDM in Ontario.

[Regional Planning Process](#) - will discuss appropriate use of provincially funded CDM programs to address regional needs and suitable cost allocation.