

The SmartHours Price Plan

Residential-Oklahoma

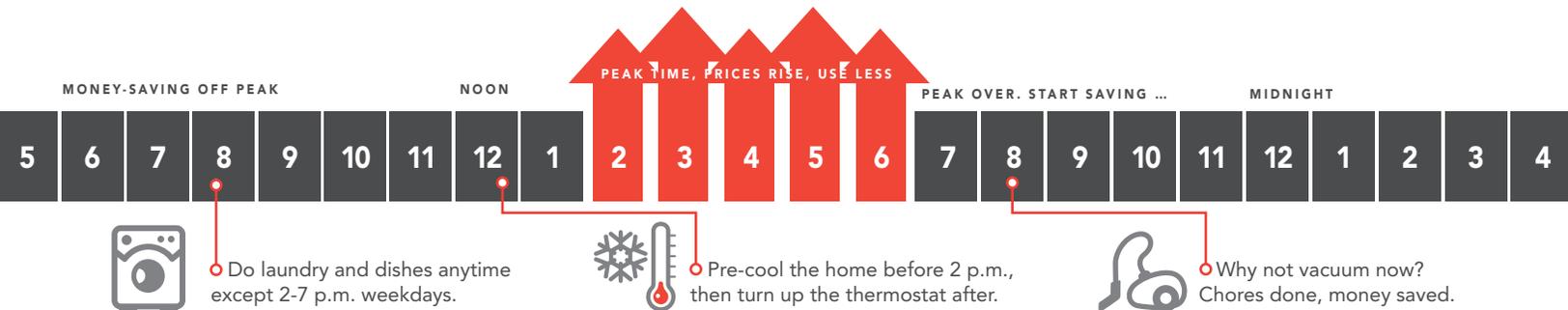
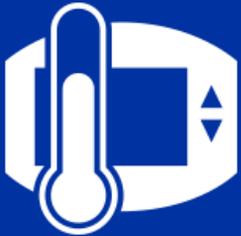
Switch to risk-free OG&E SmartHours from your current price plan and join thousands of neighbors saving money.

LAST SUMMER OVER

99%

OF SMARTHOURS CUSTOMERS SAVED

You know **SmartHours** by now: Switch to the plan and shift a little energy usage out of peak hours—**from 2-7 p.m. summer weekdays**—to the other 19 off-peak hours or to the **weekends**. You're in complete control of how much you want to save, just **Switch** ➡ **Shift** ➡ **Save**.

SmartTemp users save an average of

46%

more on the program.

Free SmartTemp™ Thermostat: Switch to SmartHours and get one of the highest-quality thermostats—the SmartTemp—a \$300 value—**FREE!** Set your SmartTemp for your lifestyle, or control it manually, it's always up to you. And during the quick installation our technicians inspect your main plenum ductwork and seal any leaks—also free.

SmartHours is risk-free: During your first year, OG&E will credit your account the difference if you pay more for electricity than you would have on the rate you were on prior to SmartHours. **But you have to switch to SmartHours, shifting use alone won't save you money, so call 877-898-3834 between 7 a.m. and 6 p.m. or go to oge.com.**

POSITIVE ENERGY TOGETHER®

OFF-PEAK
Anytime except 2-7 p.m. weekdays
5¢
per kWh



PEAK HOURS
2-7 p.m. weekdays
Low: **5¢** per kWh
Standard: **9¢** per kWh
High: **19¢** per kWh
Critical: **43¢** per kWh

CRITICAL EVENTS
Times of energy emergency
43¢ per kWh

OG&E®
OGE.COM

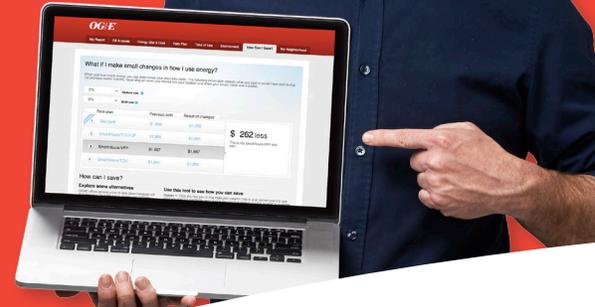
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"See all the money you could have saved on SmartHours® last summer."

And you might save big bucks this summer. Activate your free account now.

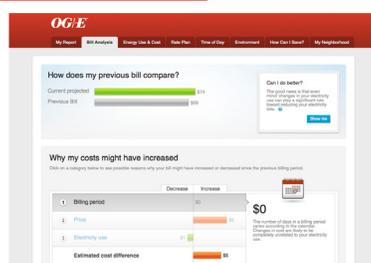
Visit myOGEpower.com, click on the "How Can I Save" tab and see what you could have saved last summer on SmartHours. Then see how much more you can save by shifting a little usage out of peak hours. Shift more, save more—you're in control.

There's much more on myOGEpower.com, too. This password-protected website allows you to view your electricity use and price information in incredible detail. So check it each day to manage your bills more efficiently—even plan your SmartHours savings:



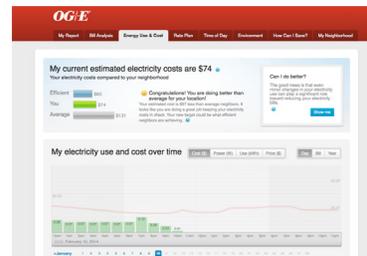
My Report:

This quick overview includes your current electricity use, the cost per kilowatt hour, plus an estimate for your monthly bill—so you can plan your finances.



Bill Analysis:

Compare your bills each month to see how minor changes can reduce your consumption and save you money.



Energy Use & Cost:

See how you stack up against the average in your community, then track your daily use based on variables you choose—like hourly temperatures.



My Neighborhood:

Find out how your daily electricity use and costs compare with OG&E customers in your area.



Environment:

See how your carbon impact compares to others and find tips and techniques for reducing it.

Activate your account at myOGEpower.com and also switch to the OG&E SmartHours Price Plan at SmartHours.com. They're both free and together they can help cut your energy costs during hot summer months. You can also call 877-898-3834 from 7 a.m. to 6 p.m.

**POSITIVE
ENERGY
TOGETHER®**

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