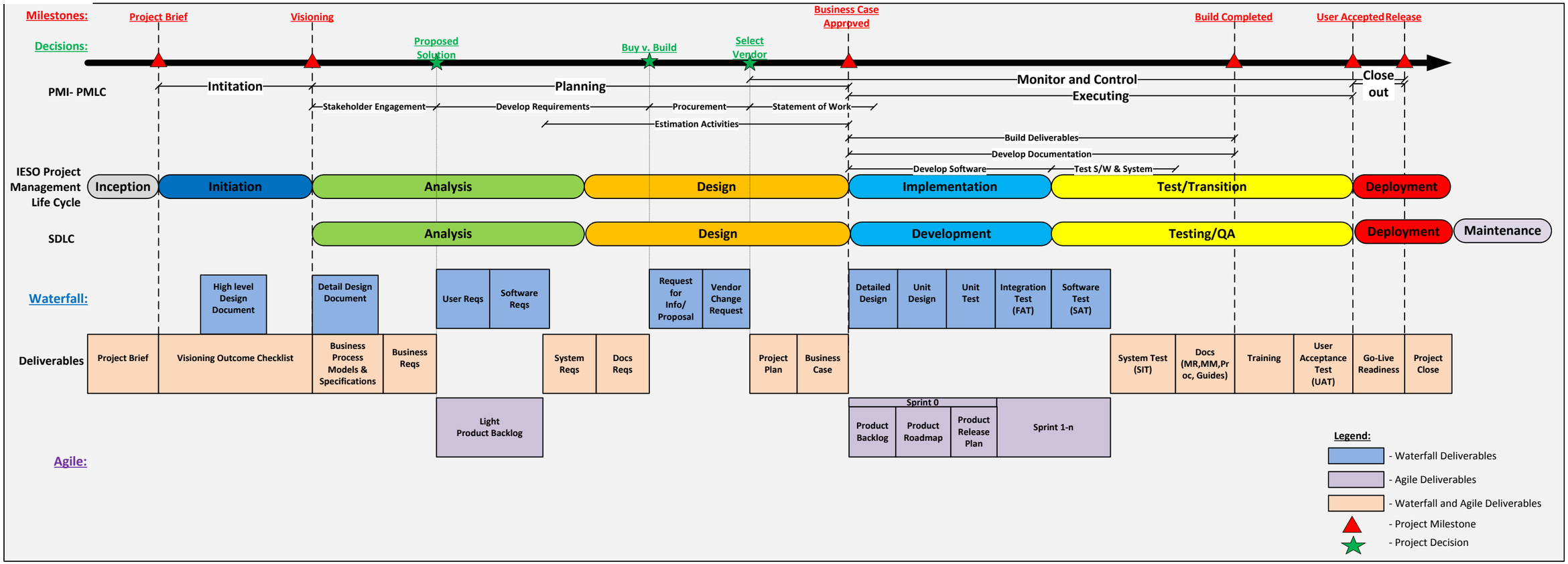PROJECT LIFECYCLES