

## IESO Engagement

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**From:** Erika Lontoc  
**Sent:** December 21, 2016 9:31 AM  
**To:** IESO Engagement  
**Subject:** Seeking Feedback Provincial Energy Manager Program

Enbridge is pleased to provide its feedback to IESO's draft scope document for the procurement of sector based service providers to deliver the greatest total energy savings by December 31, 2020 at the lowest cost, while implementing a legacy of capability building projects in their respective sectors over a term of approximately four years. Additionally, interested sector based service providers proposals should describe how they could cost effectively employ IESO funding to deliver total energy savings by December 31, 2020 and to engage, influence, support and succeed in driving energy efficiency decisions with target sectors' ongoing, and future, capital, operational, maintenance and other projects.

For more than two decades now, Enbridge Gas Distribution has been promoting energy efficiency to its customers through its demand side management programs. On December 22, 2014, the Ontario Energy Board released EB-2014-0134, Report of the Board, Demand Side Management Framework for Natural Gas distributors (2015-2020) ("DSM Framework"). The Framework has been designed to reduce natural gas consumption throughout Ontario, and covers the same time period as the Conservation First Framework for electricity distributors. Its ultimate goal is to ensure that resource savings are achieved in an efficient manner and that customers receive the greatest and most meaningful opportunities to lower their bills by reducing their consumption.

A holistic energy management approach underpins Enbridge's programming direction, and specifically with its business customers as they gain more awareness in energy management, and where most account for their electricity and natural gas use as an aggregated "energy consumption" or "utilities" budget line in their operations. With this approach, positive synergies are realized from the combination of energy efficiency improvements – capital, operational, behavioural - across energy and resource types, ie. electricity, natural gas, water and waste, that generates substantial energy savings, positive operational bottom-line results, and produce non-energy benefits that accrue to customers, electricity and gas ratepayers, and society at large. Importantly, an integrated and holistic approach encourages higher program participation and deeper customer engagement in energy efficiency programs.

Enbridge through its participation in CFIC and its working groups, and other electric LDCs, is experiencing early success in joint initiatives as it adopts collaboration elements in DSM-CDM program design and implementation. With the new Sector Based Energy Efficiency Program, and as the IESO develops the scope of work for its program delivery procurement, it has an opportunity to promote an integrated and holistic energy management program that will enrich customers experience in energy efficiency programs and garner optimal energy (electricity and natural gas) savings results. The gas utilities broadly, and Enbridge specifically, have invested in significant information and program resources that promote dual savings measures such as demand controlled

ventilation; and holistic energy management programs for business customers, eg. Savings by Design/Affordable Housing New Construction, Comprehensive Energy Management, Run It Right, that can be readily leveraged. Consideration for customized collaboration initiatives can also be explored.

Thank you for the opportunity to provide feedback. Please feel free to engage us to discuss these comments further and/or flesh out ideas as needed.

Sincerely,

**Erika Lontoc**

DSM Relationships Manager  
Market Development

**ENBRIDGE GAS DISTRIBUTION INC.**

2255 Sheppard Avenue East  
Toronto, Ontario, M2J 4Y1

[www.enbridgegas.com](http://www.enbridgegas.com)

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