

IESO Engagement

From: Frances Murray
Sent: July 20, 2017 4:41 PM
To: IESO Engagement
Subject: Conservation Framework Mid-Term Review Response to July 6th Webinar_Definition of CDM

Dear engagement committee,

Just Energy is thankful for the opportunity to participate in the Conservation Framework Mid-Term Review process. We submit the following in response to questions posed during the July 6, 2017 webinar relating to the definition of CDM and its corresponding technologies and services. We empathize with the IESO given that it difficult to predict what technologies may drive lower energy consumption in the next several years. Given this, we submit that it is important for the CDM framework to focus on desired results; rather than specific technologies, and leave room for the inclusion of technologies later found to yield said results. In addition, the CDM framework should include recognition of system cost reduction benefits such as peak reduction, deferral of transmission investment and other benefits, including carbon reduction.

From a funding and inclusivity perspective, we further submit that funding should be made available to all sizes of customers to ensure that residential, commercial and industrial customers are able to take advantage of the technology that meets their needs.

Brief information about Just Energy:

Just Energy is familiar with energy saving technologies in this space and have the ability to rapidly deploy the same using innovative business models. Just Energy and its affiliates are leading retail energy providers specializing in electricity and natural gas commodities, energy efficiency solutions, and renewable energy options. With offices located across the Canada, the United States and the United Kingdom, the Just Energy companies serve approximately two million residential and commercial consumers providing homes and businesses with a broad range of energy products, such as renewable energy certificates and carbon offsets, energy management tools, such as the ecobee smart thermostat and LED light bulbs. Just Energy's parent was established in 1997 and is publicly traded on the Toronto and New York Stock Exchanges.

Just Energy is also a partial owner of ecobee Inc., a Canadian manufacturer and distributor of smart thermostats. These thermostats, which are bundled with certain Just Energy solutions and are sold through Apple and in many retail stores, help consumers conserve energy and control their energy usage from anywhere on the planet.

We look forward future engagements as we continue to participate in this review process.

Sincerely,




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Manager, Regulatory Affairs

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